

PepsiCo - 2020

Whereas, our Company has historically been involved in multiple controversies, including employee labor and discrimination issues, environmental violations, workplace safety, food safety related issues, as well as consumer issues;

More importantly, the most serious issues continue to be related to the public health and safety impacts of our Company's beverages, including syrups and sugary drinks, and the growing national health epidemic relating to increases of sugar in our diet;

Our Company continues to be the target of multiple campaigns related to our Company's products that contribute to the general level of decline in public health of consumers, including reports that 1 in 3 United States children born in the year two thousand will develop diabetes, resulting from poor diet, as increase in obesity in turn increases the risk of diabetes, hypertension, heart disease, cancers, asthma, arthritis, reproductive complications and premature death;

Our Company continues to market sugary drinks with advertising influencing children's food preferences, diets and health; in two thousand eleven, the American Academy of Pediatrics released a policy statement calling for a ban on child targeted and interactive junk food advertising as a response to concerns regarding childhood obesity;

Public pressure against junk food and sugary drinks linked to obesity and diabetes, has led to numerous community campaigns to impose local taxes on sugary beverages, which include our products, to which our Company has responded by lobbying efforts in numerous state

legislatures to preempt local control or restrict local taxation on our Company's products linked to obesity and diabetes;

In two thousand nineteen, the American Academy of Pediatrics and the American Heart Association released a joint statement in support of such taxes, potentially increasing our Company's risk associated with its business of sugary drinks. A recent peer review study also documented how a sugary drink ban was tied to health improvements of employees at a higher education institution;

Shareholders believe our Company should be part of the solution to solving the problem of the obesity epidemic in working with healthcare professionals and experts in diet and nutrition, not promoting advertising campaigns and sponsoring nutrition organizations and their events like the Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo, two thousand nineteen, and funding the International Life Sciences Institute to shift the blame away from poor diet causing obesity, to lack of exercise;

Resolved, that shareholders request the Board of Directors issue a report on Sugar and Public Health, with support from a group of independent and nationally recognized scientists and scholars, providing critical feedback on our Company's sugar products marketed to consumers, especially those Pepsi products targeted to children and young consumers. Such report to shareholders should be produced at reasonable expense, exclude proprietary or legally privileged information and be published no later than November first, two thousand twenty, and include an assessment of risks to the Company's finances and reputation associated with changing scientific understanding of the role of sugar in disease causation.